

Parade Publications  
 PRINT AREAS AS OF 3, 1994  
 CIRCULATION ABC FAS-FAX & PUBLISHERS REPORTS -- CIRCULATION 37,610,000  
 ZONE # - 1 MARKET UNITS - 21 NEWSPAPERS - 31 CIRCULATION 4,709,480

5/26/94

ISSUE DATE - 7/24/94 AD # - 3 AD CIRC - 12,673,110 SIZE - 4 4C 1/2 PAGE

ADJ LINES - 532

| CODE | MARKET UNITS         | DMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|----------------------|-------|---------------------------|--------------------|---------------------|----|
| 120  | BRIDGEPORT CT        | 1     | NEW YORK DMA              | 92,592             |                     |    |
| 207  | DANBURY CT           | 1     | NEW YORK DMA              | 45,382             |                     |    |
| 755  | STAMFORD CT          | 1     | NEW YORK DMA              | 54,432             | 192,406             |    |
| 340  | HARTFORD CT          | 23    | HARTFORD- NEW HAVEN DMA   | 320,859            | 320,859             |    |
| 467  | NEW LONDON CT        | 23    | HARTFORD- NEW HAVEN DMA   | 47,193             |                     |    |
| 785  | WATERBURY CT         | 23    | HARTFORD- NEW HAVEN DMA   | 76,420             | 123,613             |    |
| 520  | PORTLAND ME          | 74    | PORTLAND-AUBURN DMA       | 139,664            | 139,664             |    |
| 110  | BOSTON MA            | 6     | BOSTON DMA                | 815,265            | 815,265             |    |
| 348  | HYANNIS, CAPE COD MA | 6     | BOSTON DMA                | 53,155             | 53,155              |    |
| 450  | NEW BEDFORD MA       | 43    | PROVIDENCE-NEW BEDFORD DM | 48,161             | 48,161              | 01 |
| 720  | SPRINGFIELD MA       | 99    | SPRINGFIELD-HOLYOKE, MASS | 157,063            | 157,063             | 01 |
| 817  | WORCESTER MA         | 6     | BOSTON DMA                | 142,525            | 142,525             |    |
| 422  | MANCHESTER NH        | 6     | BOSTON DMA                | 99,253             |                     |    |
| 531  | PORTSMOUTH NH        | 6     | BOSTON DMA                | 16,283             | 115,536             |    |
| 095  | BERGEN/HACKENSACK NJ | 1     | NEW YORK DMA              | 224,526            | 224,526             |    |
| 450  | NEWARK NJ            | 1     | NEW YORK DMA              | 696,567            | 696,567             |    |
| 135  | WILLINGBORO NJ       | 4     | PHILADELPHIA DMA          | 47,865             |                     |    |
| 603  | SALEM NJ             | 4     | PHILADELPHIA DMA          | 10,145             |                     |    |
| 769  | TRENTON NJ           | 4     | PHILADELPHIA DMA          | 95,946             |                     |    |
| 818  | WOODBURY NJ          | 4     | PHILADELPHIA DMA          | 26,763             | 180,719             |    |
| 7020 | ALBANY NY            | 52    | ALBANY-SCHENECTADY-TROY D | 162,035            | 162,035             | 01 |
| 058  | AUBURN NY            | 76    | SYRACUSE DMA              | 17,279             |                     |    |
| 750  | SYRACUSE NY          | 76    | SYRACUSE DMA              | 213,602            | 230,881             |    |
| 134  | CANANDAIGUA NY       | 71    | ROCHESTER DMA             | 13,912             |                     |    |
| 322  | GENEVA NY            | 71    | ROCHESTER DMA             | 19,538             | 33,450              |    |
| 192  | CORNING NY           | 165   | ELMIRA DMA                | 14,889             | 14,889              |    |
| 425  | MIDDLETOWN NY        | 1     | NEW YORK DMA              | 102,021            |                     |    |
| 740  | STATEN ISLAND NY     | 1     | NEW YORK DMA              | 94,719             | 196,740             |    |
| 476  | NEWSDAY/MELVILLE NY  | 1     | NEW YORK DMA              | 800,745            | 800,745             |    |
| 525  | PLATTSBURGH NY       | 90    | BURLINGTON-PLATTSBURGH DM | 24,972             | 24,972              |    |
| 569  | ROULAND/BARRE VT     | 90    | BURLINGTON-PLATTSBURGH DM | 35,709             | 35,709              |    |

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ISSUE DATE - 7/24/94 AD # - 3 AD CIRC - 12,673,110 SIZE - 4 4C 1/2 PAGE ADJ LINES - 332

| CODE | MARKET UNITS           | DMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |  |
|------|------------------------|-------|---------------------------|--------------------|---------------------|--|
| 093  | BELLEVILLE IL          | 19    | ST. LOUIS DMA             | 62,617             | 01                  |  |
| 141  | CENTRALIA IL           | 19    | ST. LOUIS DMA             | 13,234             | 01                  |  |
| 136  | CARBONDALE IL          | 73    | PADUCAH-CAPE GIRARDEAU-HA | 35,218             | 01                  |  |
| 179  | CHICAGO IL             | 3     | CHICAGO DMA               | 1,111,283          | 01                  |  |
| 222  | DECATUR IL             | 77    | CHAMPAIGN-SPRINGFIELD-DEC | 53,062             | 01                  |  |
| 710  | SPRINGFIELD IL         | 77    | CHAMPAIGN-SPRINGFIELD-DEC | 76,961             | 01                  |  |
| 510  | PEORIA IL              | 112   | PEORIA DMA                | 108,407            | 01                  |  |
| 535  | QUINCY IL              | 158   | QUINCY-HANNIBAL-KEOKUK DM | 30,757             | 01                  |  |
| 744  | STERLING IL            | 84    | DAVENPORT-ROCK ISLAND-MOL | 14,224             | 01                  |  |
| 108  | BLOOMINGTON IN         | 26    | INDIANAPOLIS DMA          | 46,842             | 01                  |  |
| 368  | KOKOMO IN              | 26    | INDIANAPOLIS DMA          | 29,763             | 01                  |  |
| 386  | LOGANSPOUT IN          | 26    | INDIANAPOLIS DMA          | 14,590             | 01                  |  |
| 447  | MUNCIE IN              | 26    | INDIANAPOLIS DMA          | 37,282             | 01                  |  |
| 270  | EVANSVILLE IN          | 95    | EVANSVILLE DMA            | 119,194            | 01                  |  |
| 290  | FORT WAYNE IN          | 102   | FORT WAYNE DMA            | 137,068            | 01                  |  |
| 312  | GARY IN                | 3     | CHICAGO DMA               | 83,323             | 01                  |  |
| 325  | MUNSTER/LAKE COUNTY IN | 3     | CHICAGO DMA               | 75,805             | 01                  |  |
| 352  | INDIANAPOLIS IN        | 26    | INDIANAPOLIS DMA          | 406,980            | 01                  |  |
| 454  | NEW ALBANY IN          | 50    | LOUISVILLE DMA            | 12,256             | 01                  |  |
| 703  | SOUTH BEND IN          | 85    | SOUTH BEND-ELKHART DMA    | 122,972            | 01                  |  |
| 756  | TERRE HAUTE IN         | 141   | TERRE HAUTE DMA           | 43,986             | 01                  |  |
| 779  | VINCENNES IN           | 141   | TERRE HAUTE DMA           | 15,882             | 01                  |  |
| 140  | CEDAR RAPIDS IA        | 82    | CEDAR RAPIDS-WATERLOO-DUB | 85,018             | 01                  |  |
| 244  | DUBUQUE IA             | 82    | CEDAR RAPIDS-WATERLOO-DUB | 38,748             | 01                  |  |
| 786  | WATERLOO IA            | 82    | CEDAR RAPIDS-WATERLOO-DUB | 53,804             | 01                  |  |
| 200  | COUNCIL BLOFFS IA      | 75    | OMAHA DMA                 | 19,739             | 01                  |  |
| 210  | DAVENPORT IA           | 84    | DAVENPORT-ROCK ISLAND-MOL | 84,995             | 01                  |  |
| 287  | FORT DODGE IA          | 72    | DES MOINES-AMES DMA       | 21,948             | 01                  |  |
| 416  | MASON CITY IA          | 145   | MASON CITY-AUSTIN-ROCHEST | 22,723             | 01                  |  |
| 690  | SIOUX CITY IA          | 143   | SIOUX CITY DMA            | 50,339             | 01                  |  |
| 039  | ANN ARBOR MI           | 9     | DETROIT DMA               | 68,639             | 01                  |  |
| 439  | MONROE MI              | 9     | DETROIT DMA               | 24,380             | 01                  |  |
| 528  | PONTIAC MI             | 9     | DETROIT DMA               | 81,297             | 01                  |  |
| 086  | BAY CITY MI            | 59    | FLINT-SAGINAW-BAY CITY DM | 51,622             | 01                  |  |
| 306  | FLINT MI               | 59    | FLINT-SAGINAW-BAY CITY DM | 124,074            | 01                  |  |
| 572  | SAGINAW MI             | 59    | FLINT-SAGINAW-BAY CITY DM | 66,653             | 01                  |  |
| 313  | GRAND RAPIDS MI        | 37    | GRAND RAPIDS-KALAMAZOO-BA | 193,837            | 01                  |  |
| 377  | KALAMAZOO MI           | 37    | GRAND RAPIDS-KALAMAZOO-BA | 81,939             | 01                  |  |
| 438  | MUSKEGON MI            | 37    | GRAND RAPIDS-KALAMAZOO-BA | 50,839             | 01                  |  |
| 353  | JACKSON MI             | 104   | LANSING DMA               | 43,584             | 01                  |  |
| 408  | MARQUETTE MI           | 177   | MARQUETTE DMA             | 20,509             | 01                  |  |
| 763  | TRAVERSE CITY MI       | 126   | TRAVERSE CITY-CADILLAC DM | 35,476             | 01                  |  |

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| CODE | MARKET UNITS    | DMA # | DMA NAME                    | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|-----------------|-------|-----------------------------|--------------------|---------------------|----|
| 022  | ALBERT LEA MN   | 145   | MASON CITY-AUSTIN-ROCHESTER | 7,940              |                     |    |
| 026  | AUSTIN MN       | 145   | MASON CITY-AUSTIN-ROCHESTER | 7,677              |                     |    |
| 412  | MANKATO MN      | 191   | MANKATO DMA                 | 26,523             |                     |    |
| 468  | NEW ULM MN      | 191   | MANKATO DMA                 | 10,540             |                     |    |
| 813  | WINONA MN       | 134   | LA CROSSE-EAU CLAIRE DMA    | 13,915             | 66,615              |    |
| 118  | BRAINERD MN     | 15    | MINNEAPOLIS-ST. PAUL DMA    | 16,780             |                     |    |
| 277  | FARIBAULT MN    | 15    | MINNEAPOLIS-ST. PAUL DMA    | 7,601              |                     |    |
| 491  | OWATONNA MN     | 15    | MINNEAPOLIS-ST. PAUL DMA    | 7,593              |                     |    |
| 590  | ST PAUL MN      | 15    | MINNEAPOLIS-ST. PAUL DMA    | 276,080            | 308,054             |    |
| 245  | DULUTH MN       | 125   | DULUTH-SUPERIOR DMA         | 82,945             | 82,945              |    |
| 316  | GRAND ISLAND NE | 98    | LINCOLN-HASTINGS-KEARNEY-   | 25,804             |                     |    |
| 370  | LINCOLN NE      | 98    | LINCOLN-HASTINGS-KEARNEY-   | 83,686             | 111,490             |    |
| 485  | OMAHA NE        | 75    | OMAHA DMA                   | 292,294            | 292,294             |    |
| 106  | BISMARCK ND     | 153   | MINOT-BISMARCK-DICKINSON    | 33,237             |                     |    |
| 427  | MINOT ND        | 153   | MINOT-BISMARCK-DICKINSON    | 26,780             | 60,017              |    |
| 280  | FARGO ND        | 108   | FARGO-VALLEY CITY DMA       | 70,465             | 70,465              |    |
| 010  | AKRON OH        | 12    | CLEVELAND DMA               | 226,333            | 226,333             |    |
| 132  | CANTON OH       | 12    | CLEVELAND DMA               | 80,954             |                     |    |
| 253  | ELYRIA OH       | 12    | CLEVELAND DMA               | 38,324             | 119,288             |    |
| 214  | DAYTON OH       | 53    | DAYTON DMA                  | 225,215            |                     |    |
| 730  | SPRINGFIELD OH  | 53    | DAYTON DMA                  | 45,454             |                     |    |
| 762  | TROY OH         | 53    | DAYTON DMA                  | 13,002             | 283,671             |    |
| 323  | HAMILTON OH     | 29    | CINCINNATI DMA              | 27,415             |                     |    |
| 426  | MIDDLETOWN OH   | 29    | CINCINNATI DMA              | 24,277             | 51,692              |    |
| 745  | STEUBENVILLE OH | 137   | WHEELING-STEUBENVILLE DMA   | 30,736             |                     |    |
| 840  | ZANESVILLE OH   | 201   | ZANESVILLE DMA              | 23,521             | 54,257              |    |
| 414  | MARION OH       | 34    | COLUMBUS, OHIO DMA          | 19,736             |                     |    |
| 451  | NEWARK OH       | 34    | COLUMBUS, OHIO DMA          | 22,558             | 42,294              |    |
| 758  | TOLEDO OH       | 64    | TOLEDO DMA                  | 207,487            | 207,487             | 01 |
| 830  | YOUNGSTOWN OH   | 94    | YOUNGSTOWN DMA              | 132,207            | 132,207             | 01 |
| 346  | HURON SD        | 107   | SIOUX FALLS-MITCHELL DMA    | 10,542             |                     |    |
| 539  | RAPID CITY SD   | 172   | RAPID CITY DMA              | 36,547             | 47,089              |    |
| 042  | APPLETON WI     | 68    | GREEN BAY-APPLETON DMA      | 75,768             |                     |    |
| 490  | OSHKOSH WI      | 68    | GREEN BAY-APPLETON DMA      | 26,280             | 102,048             |    |
| 379  | KENOSHA WI      | 28    | MILWAUKEE DMA               | 30,169             |                     |    |
| 536  | RACINE WI       | 28    | MILWAUKEE DMA               | 38,177             | 68,346              |    |
| 371  | LA CROSSE WI    | 134   | LA CROSSE-EAU CLAIRE DMA    | 41,418             | 41,418              |    |
| 420  | MADISON WI      | 93    | MADISON DMA                 | 167,557            | 167,557             |    |
| 431  | MILWAUKEE WI    | 28    | MILWAUKEE DMA               | 488,857            | 488,857             |    |

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Parade Publications  
 PRINT AREAS AS OF July 3, 1994  
 CIRCULATION ABC FAS-FAX & PUBLISHERS REPORTS - CIRCULATION 37,610,000  
 ZONE # - 3 MARKET UNITS - 24 NEWSPAPERS - 40 CIRCULATION 4,717,045

5/26/94

ISSUE DATE - 7/24/94 AD # - 3 AD CIRC - 12,673,110 SIZE - 4 4C 1/2 PAGE

ADJ LINES - 332

| CODE | MARKET UNITS     | DMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|------------------|-------|---------------------------|--------------------|---------------------|----|
| 246  | DOVER DE         | 4     | PHILADELPHIA DMA          | 32,667             | 32,667              |    |
| 072  | BALTIMORE MD     | 22    | BALTIMORE DMA             | 491,572            | 491,572             |    |
| 329  | HAGERSTOWN MD    | 7     | WASHINGTON DC DMA         | 38,871             | 38,871              |    |
| 605  | SALISBURY MD     | 164   | SALISBURY DMA             | 32,299             | 32,299              |    |
| 030  | ALLENTOWN PA     | 4     | PHILADELPHIA DMA          | 189,363            |                     |    |
| 243  | DOYLESTOWN PA    | 4     | PHILADELPHIA DMA          | 50,223             |                     |    |
| 369  | LEVITTOWN PA     | 4     | PHILADELPHIA DMA          | 77,940             |                     |    |
| 340  | READING PA       | 4     | PHILADELPHIA DMA          | 110,383            | 427,911             |    |
| 260  | ERIE PA          | 142   | ERIE DMA                  | 102,463            | 102,463             |    |
| 330  | HARRISBURG PA    | 44    | HARRISBURG-LANCASTER-LEBA | 178,392            |                     | 01 |
| 365  | LANCASTER PA     | 44    | HARRISBURG-LANCASTER-LEBA | 105,403            |                     | 01 |
| 828  | YORK PA          | 44    | HARRISBURG-LANCASTER-LEBA | 90,089             | 373,884             | 01 |
| 241  | DUBOIS PA        | 91    | JOHNSTOWN-ALTOONA DMA     | 13,131             |                     |    |
| 358  | JOHNSTOWN PA     | 91    | JOHNSTOWN-ALTOONA DMA     | 55,587             |                     |    |
| 738  | STATE COLLEGE PA | 91    | JOHNSTOWN-ALTOONA DMA     | 34,323             | 103,041             |    |
| 513  | PITTSBURGH PA    | 18    | PITTSBURGH DMA            | 461,469            | 461,469             | 01 |
| 672  | SCRANTON PA      | 47    | WILKES BARRE-SCRANTON DMA | 84,269             |                     | 01 |
| 747  | STROUDSBURG PA   | 47    | WILKES BARRE-SCRANTON DMA | 24,657             |                     | 01 |
| 752  | SUNBURY PA       | 47    | WILKES BARRE-SCRANTON DMA | 28,326             |                     | 01 |
| 761  | TOWANDA PA       | 47    | WILKES BARRE-SCRANTON DMA | 9,202              |                     | 01 |
| 808  | WILLIAMSPORT PA  | 47    | WILKES BARRE-SCRANTON DMA | 42,206             |                     | 01 |
| 809  | WILKES-BARRE PA  | 47    | WILKES BARRE-SCRANTON DMA | 77,578             | 266,238             | 01 |
| 773  | UNIONTOWN PA     | 18    | PITTSBURGH DMA            | 33,534             | 33,534              | 01 |
| 123  | BRISTOL VA       | 89    | TRI-CITIES, TENN-VA. DMA  | 46,871             | 46,871              | 01 |
| 406  | LYNCHBURG VA     | 65    | ROANOKE-LYNCHBURG DMA     | 43,841             |                     | 01 |
| 415  | MARTINSVILLE VA  | 65    | ROANOKE-LYNCHBURG DMA     | 20,274             | 64,115              | 01 |
| 470  | NEWPORT NEWS VA  | 38    | NORFOLK-PORTSMOUTH-NEWPOR | 125,294            | 125,294             | 01 |
| 475  | NORFOLK VA       | 38    | NORFOLK-PORTSMOUTH-NEWPOR | 238,885            | 238,885             | 01 |
| 512  | PETERSBURG VA    | 54    | RICHMOND-PETERSBURG DMA   | 18,768             | 18,768              | 01 |
| 743  | STAUNTON VA      | 54    | RICHMOND-PETERSBURG DMA   | 22,923             | 22,923              |    |
| 545  | RICHMOND VA      | 54    | RICHMOND-PETERSBURG DMA   | 255,621            | 255,621             | 01 |
| 560  | ROANOKE VA       | 65    | ROANOKE-LYNCHBURG DMA     | 126,565            | 126,565             | 01 |
| 780  | WASHINGTON DC    | 7     | WASHINGTON DC DMA         | 1,163,338          | 1,163,338           |    |
| 176  | CLARKSBURG WV    | 161   | CLARKSBURG-WESTON DMA     | 24,390             |                     |    |
| 276  | FAIRMONT WV      | 161   | CLARKSBURG-WESTON DMA     | 15,792             |                     |    |
| 498  | PARKERSBURG WV   | 182   | PARKERSBURG W VA DMA      | 42,598             |                     |    |
| 800  | WHEELING WV      | 137   | WHEELING-STEUBENVILLE DMA | 55,137             | 137,917             |    |
| 150  | CHARLESTON WV    | 55    | CHARLESTON-HUNTINGTON DMA | 105,615            | 105,615             |    |
| 443  | MORGANTOWN WV    | 18    | PITTSBURGH DMA            | 27,821             | 27,821              | 01 |
| 413  | MARTINSBURG WV   | 7     | WASHINGTON DC DMA         | 19,363             | 19,363              |    |

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| CODE | MARKET UNITS            | IDMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|-------------------------|--------|---------------------------|--------------------|---------------------|----|
| 041  | ANCHORAGE AK            | 157    | ANCHORAGE DMA             | 95,542             |                     |    |
| 278  | FAIRBANKS AK            | 205    | FAIRBANKS DMA             | 22,927             |                     |    |
| 384  | JUNEAU AK               | 216    | UNCLASSIFIED DMA          | 6,511              | 124,980             |    |
| 392  | KINGMAN AZ              | 20     | PHOENIX DMA               | 7,849              |                     |    |
| 423  | MESA AZ                 | 20     | PHOENIX DMA               | 78,873             |                     |    |
| 533  | PRESCOTT AZ             | 20     | PHOENIX DMA               | 17,201             | 103,923             |    |
| 514  | PHOENIX AZ              | 20     | PHOENIX DMA               | 607,010            | 607,010             |    |
| 770  | TUCSON AZ               | 81     | TUCSON-NOGALES DMA        | 184,857            | 184,857             | 01 |
| 836  | YUMA AZ                 | 179    | YUMA-EL CENTRO DMA        | 29,487             | 29,487              |    |
| 065  | BAKERSFIELD CA          | 117    | BAKERSFIELD DMA           | 91,739             |                     |    |
| 660  | SANTA BARBARA CA        | 109    | SANTA BARBARA-SANTA MARIA | 55,543             | 147,282             |    |
| 178  | CHICO CA                | 129    | CHICO-REDDING DMA         | 30,837             |                     |    |
| 267  | EUREKA CA               | 185    | EUREKA DMA                | 23,577             |                     |    |
| 542  | REDDING CA              | 129    | CHICO-REDDING DMA         | 41,265             | 95,679              |    |
| 310  | FRESNO CA               | 58     | FRESNO-VISALIA DMA        | 190,898            | 190,898             |    |
| 390  | LONG BEACH CA           | 2      | LOS ANGELES-PALM SPRINGS  | 138,253            |                     |    |
| 643  | SAN G/WHIT D/PASADNA CA | 2      | LOS ANGELES-PALM SPRINGS  | 117,974            |                     |    |
| 768  | TORRANCE CA             | 2      | LOS ANGELES-PALM SPRINGS  | 118,826            | 375,053             |    |
| 440  | MODESTO CA              | 17     | SACRAMENTO-STOCKTON DMA   | 92,289             |                     |    |
| 775  | VALLEJO CA              | 17     | SACRAMENTO-STOCKTON DMA   | 22,638             | 114,927             |    |
| 441  | MONTEREY CA             | 111    | MONTEREY-SALINAS DMA      | 38,119             | 38,119              |    |
| 480  | OAKLAND CA              | 5      | SAN FRANCISCO-OAKLAND DMA | 75,463             |                     |    |
| 665  | SANTA ROSA CA           | 5      | SAN FRANCISCO-OAKLAND DMA | 103,034            | 178,497             |    |
| 479  | OCEANSIDE CA            | 25     | SAN DIEGO DMA             | 52,824             | 52,824              |    |
| 484  | ONTARIO CA              | 2      | LOS ANGELES-PALM SPRINGS  | 88,067             |                     |    |
| 494  | OXNARD CA               | 2      | LOS ANGELES-PALM SPRINGS  | 15,215             |                     |    |
| 543  | REDLANDS CA             | 2      | LOS ANGELES-PALM SPRINGS  | 8,206              |                     |    |
| 778  | VICTORVILLE CA          | 2      | LOS ANGELES-PALM SPRINGS  | 30,730             | 142,218             |    |
| 550  | RIVERSIDE CA            | 2      | LOS ANGELES-PALM SPRINGS  | 171,139            | 171,139             |    |
| 570  | SACRAMENTO CA           | 17     | SACRAMENTO-STOCKTON DMA   | 348,597            | 348,597             |    |
| 640  | SAN DIEGO CA            | 25     | SAN DIEGO DMA             | 453,822            | 453,822             |    |
| 642  | SAN FRANCISCO CA        | 5      | SAN FRANCISCO-OAKLAND DMA | 688,449            | 688,449             |    |
| 650  | SAN JOSE CA             | 5      | SAN FRANCISCO-OAKLAND DMA | 346,820            | 346,820             |    |
| 658  | SANTA ANA CA            | 2      | LOS ANGELES-PALM SPRINGS  | 416,265            | 416,265             |    |
| 183  | COLORADO SPRINGS CO     | 100    | COLORADO SPRINGS-PUEBLO D | 120,416            |                     | 01 |
| 534  | PUEBLO CO               | 100    | COLORADO SPRINGS-PUEBLO D | 54,732             | 175,148             | 01 |
| 230  | DENVER CO               | 21     | DENVER DMA                | 458,537            | 458,537             |    |
| 317  | GRAND JUNCTION CO       | 187    | GRAND JUNCTION-MONTROSE D | 35,680             | 35,680              |    |
| 336  | HILO HI                 | 69     | HONOLULU DMA              | 23,341             |                     |    |
| 388  | KAILUA-KONA HI          | 69     | HONOLULU DMA              | 13,843             |                     |    |
| 389  | LIHUE, KAUAI COUNTY HI  | 69     | HONOLULU DMA              | 8,122              |                     |    |
| 784  | WAILUKU HI              | 69     | HONOLULU DMA              | 23,830             | 69,136              |    |
| 349  | IDAHO FALLS ID          | 162    | IDAHO FALLS-POCATELLO DMA | 29,601             |                     |    |
| 448  | NAMPA ID                | 136    | BOISE DMA                 | 20,194             |                     |    |

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| CODE | MARKET UNITS        | DMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|---------------------|-------|---------------------------|--------------------|---------------------|----|
| 518  | POCATELLO ID        | 162   | IDAHO FALLS-POCATELLO DMA | 19,998             |                     |    |
| 772  | TWIN FALLS ID       | 203   | TWIN FALLS DMA            | 23,499             | 93,293              |    |
| 376  | LEWISTON ID         | 78    | SPOKANE DMA               | 27,041             | 27,041              |    |
| 099  | BILLINGS MT         | 171   | BILLINGS DMA              | 62,600             |                     |    |
| 116  | BOZEMAN MT          | 189   | BUTTE DMA                 | 15,935             |                     |    |
| 131  | BUTTE MT            | 189   | BUTTE DMA                 | 16,367             |                     |    |
| 335  | HELENA MT           | 207   | HELENA DMA                | 14,496             |                     |    |
| 428  | MISSOULA MT         | 175   | MISSOULA DMA              | 36,474             | 145,872             |    |
| 015  | ALAMOGORDO NM       | 49    | ALBUQUERQUE-SANTA FE DMA  | 9,771              |                     |    |
| 040  | ALBUQUERQUE NM      | 49    | ALBUQUERQUE-SANTA FE DMA  | 168,485            |                     |    |
| 283  | FARMINGTON NM       | 49    | ALBUQUERQUE-SANTA FE DMA  | 18,734             |                     |    |
| 338  | HOBBS NM            | 49    | ALBUQUERQUE-SANTA FE DMA  | 11,863             | 208,853             |    |
| 372  | LAS CRUCES NM       | 101   | EL PASO DMA               | 22,056             | 22,056              | 01 |
| 139  | CARSON CITY NV      | 123   | RENO DMA                  | 12,940             |                     |    |
| 707  | SPARKS NV           | 123   | RENO DMA                  | 7,018              | 19,958              |    |
| 382  | LAS VEGAS NV        | 79    | LAS VEGAS DMA             | 214,644            | 214,644             |    |
| 094  | BEND OR             | 204   | BEND DMA                  | 26,094             |                     |    |
| 364  | KLAMATH FALLS OR    | 146   | MEDFORD-KLAMATH FALLS DMA | 18,278             |                     |    |
| 421  | MEDFORD OR          | 146   | MEDFORD-KLAMATH FALLS DMA | 31,770             | 76,142              |    |
| 195  | CORVALLIS OR        | 114   | EUGENE DMA                | 15,182             |                     |    |
| 265  | EUGENE OR           | 114   | EUGENE DMA                | 79,617             |                     |    |
| 568  | ROSEBURG OR         | 114   | EUGENE DMA                | 21,169             | 115,968             |    |
| 530  | PORTLAND OR         | 27    | PORTLAND, ORE. DMA        | 446,257            | 446,257             |    |
| 385  | LOGAN UT            | 41    | SALT LAKE CITY DMA        | 15,107             |                     |    |
| 487  | OGDEN UT            | 41    | SALT LAKE CITY DMA        | 61,438             |                     |    |
| 576  | ST. GEORGE UT       | 41    | SALT LAKE CITY DMA        | 20,384             |                     |    |
| 610  | SALT LAKE CITY UT   | 41    | SALT LAKE CITY DMA        | 228,235            | 325,164             |    |
| 005  | ABERDEEN WA         | 13    | SEATTLE-TACOMA DMA        | 17,615             | 17,615              |    |
| 504  | PASCO/TRI CITIES WA | 124   | YAKIMA DMA                | 42,553             |                     |    |
| 820  | YAKIMA WA           | 124   | YAKIMA DMA                | 43,975             | 86,528              |    |
| 683  | SEATTLE WA          | 13    | SEATTLE-TACOMA DMA        | 503,544            | 503,544             |    |
| 705  | SPOKANE WA          | 78    | SPOKANE DMA               | 156,371            | 156,371             |    |
| 137  | CASPER WY           | 193   | CASPER-RIVERTON DMA       | 37,214             | 37,214              |    |

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ADJ LINES - 332

| CODE              | MARKET UNITS                        | DMA #          | DMA NAME          | MARKET CIRCULATION  | CLUSTER CIRCULATION         |               |
|-------------------|-------------------------------------|----------------|-------------------|---|-----------------------------|---------------|
| 105<br>311        | BIRMINGHAM<br>GADSDEN               | AL<br>AL       | 51<br>51          | BIRMINGHAM DMA<br>BIRMINGHAM DMA  | 209,373<br>30,678           | 240,051       |
| 242<br>486<br>771 | DOTHAN<br>OPELIKA<br>TUSCALOOSA     | AL<br>AL<br>AL | 163<br>121<br>184 | DOTHAN DMA<br>COLUMBUS, GA. DMA<br>TUSCALOOSA DMA                                   | 35,144<br>13,251<br>41,615  | 90,010        |
| 284<br>347        | FLORENCE<br>HUNTSVILLE              | AL<br>AL       | 88<br>88          | HUNTSVILLE-DECATUR DMA<br>HUNTSVILLE-DECATUR DMA                                    | 36,371<br>84,910            | 121,281       |
| 430               | MOBILE                              | AL             | 63                | MOBILE-PENSACOLA DMA  | 118,588                     | 118,588 01    |
| 442               | MONTGOMERY                          | AL             | 110               | MONTGOMERY DMA  | 78,046                      | 78,046        |
| 215<br>379<br>478 | DAYTONA BEACH<br>LEESBURG<br>OCALA  | FL<br>FL<br>FL | 24<br>24<br>24    | ORLANDO-DAYTONA BEACH-MEL<br>ORLANDO-DAYTONA BEACH-MEL<br>ORLANDO-DAYTONA BEACH-MEL | 121,143<br>37,131<br>55,384 | 213,658       |
| 288<br>748<br>776 | FORT PIERCE<br>STUART<br>VERO BEACH | FL<br>FL<br>FL | 46<br>46<br>46    | WEST PALM BEACH-FORT PIER<br>WEST PALM BEACH-FORT PIER<br>WEST PALM BEACH-FORT PIER | 30,749<br>45,830<br>36,601  | 113,180       |
| 790               | WEST PALM BEACH                     | FL             | 46                | WEST PALM BEACH-FORT PIER   | 237,659                     | 237,659       |
| 294               | FT WALTON BEACH                     | FL             | 63                | MOBILE-PENSACOLA DMA  | 49,449                      | 49,449 01     |
| 314<br>755        | GAINESVILLE<br>TALLAHASSEE          | FL<br>FL       | 166<br>116        | GAINESVILLE DMA<br>TALLAHASSEE-THOMASVILLE D  | 62,640<br>81,937            | 144,597       |
| 355               | JACKSONVILLE                        | FL             | 56                | JACKSONVILLE DMA  | 256,710                     | 256,710 01    |
| 363               | LAKELAND                            | FL             | 14                | TAMPA-ST PETERSBURG DMA   | 105,576                     | 105,576 01    |
| 667               | SARASOTA                            | FL             | 14                | TAMPA-ST PETERSBURG DMA   | 158,349                     | 158,349       |
| 429               | MIAMI                               | FL             | 16                | MIAMI-FORT LAUDERDALE DMA   | 532,618                     | 532,618       |
| 445               | NAPLES                              | FL             | 92                | FORT MYERS-NAPLES DMA   | 67,468                      | 67,468        |
| 600               | ST PETERSBURG                       | FL             | 14                | TAMPA-ST PETERSBURG DMA   | 470,521                     | 470,521 01    |
| 765               | TAMPA                               | FL             | 14                | TAMPA-ST PETERSBURG DMA   | 376,350                     | 376,350 01    |
| 055               | ATHENS                              | GA             | 11                | ATLANTA DMA   | 34,902                      | 34,902        |
| 057               | ATLANTA                             | GA             | 11                | ATLANTA DMA   | 723,016                     | 723,016       |
| 060<br>668        | AUGUSTA<br>SAVANNAH                 | GA<br>GA       | 113<br>103        | AUGUSTA, GA. DMA<br>SAVANNAH DMA  | 102,859<br>82,283           | 185,142       |
| 190<br>410<br>774 | COLUMBUS<br>MACON<br>VALDOSTA       | GA<br>GA<br>GA | 121<br>120<br>116 | COLUMBUS, GA. DMA<br>MACON DMA<br>TALLAHASSEE-THOMASVILLE D                         | 67,888<br>105,755<br>19,221 | 192,864       |
| 052               | ASHLAND                             | KY             | 55                | CHARLESTON-HUNTINGTON DMA   | 25,358                      | 25,358        |
| 115               | BOWLING GREEN                       | KY             | 188               | BOWLING GREEN DMA   | 25,226                      | 25,226        |
| 367               | LEXINGTON                           | KY             | 70                | LEXINGTON DMA   | 166,823                     | 166,823 01    |
| 492               | OWENSBORO                           | KY             | 95                | EVANSVILLE DMA  | 35,129                      | 35,129 01     |
| 050<br>337        | ASHEVILLE<br>HENDERSONVILLE         | NC<br>NC       | 35<br>35          | GREENVILLE-SPARTANBURG-AS<br>GREENVILLE-SPARTANBURG-AS                              | 78,242<br>20,709            | 98,951 01 01  |
| 129<br>815        | BURLINGTON<br>WINSTON-SALEM         | NC<br>NC       | 48<br>48          | GREENSBORO-HIGH POINT-WIN<br>GREENSBORO-HIGH POINT-WIN                              | 30,369<br>104,101           | 134,470 01 01 |

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ADJ LINES - 532

| CODE | MARKET UNITS    | DMA # | DMA NAME                  | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|-----------------|-------|---------------------------|--------------------|---------------------|----|
| 150  | CHARLOTTE NC    | 31    | CHARLOTTE DMA             | 304,518            | 304,518             | 01 |
| 282  | FAYETTEVILLE NC | 33    | RALEIGH-DURHAM DMA        | 84,133             |                     | 01 |
| 538  | RALEIGH NC      | 33    | RALEIGH-DURHAM DMA        | 200,238            |                     | 01 |
| 544  | ROCKY MOUNT NC  | 33    | RALEIGH-DURHAM DMA        | 16,591             | 300,962             | 01 |
| 315  | GREENSBORO NC   | 48    | GREENSBORO-HIGH POINT-WIN | 129,419            | 129,419             | 01 |
| 319  | GREENVILLE NC   | 105   | GREENVILLE-NEW BERN-WASHI | 21,441             |                     | 01 |
| 354  | JACKSONVILLE NC | 105   | GREENVILLE-NEW BERN-WASHI | 23,443             | 46,884              | 01 |
| 811  | WILMINGTON NC   | 144   | WILMINGTON, N. C. DMA     | 64,479             | 64,479              |    |
| 145  | CHARLESTON SC   | 106   | CHARLESTON, S. C. DMA     | 126,808            |                     | 01 |
| 285  | FLORENCE SC     | 132   | FLORENCE, S. C. DMA       | 32,742             |                     | 01 |
| 436  | MYRTLE BEACH SC | 132   | FLORENCE, S. C. DMA       | 47,764             | 207,314             | 01 |
| 189  | COLUMBIA SC     | 86    | COLUMBIA, S. C. DMA       | 170,438            |                     | 01 |
| 749  | SUMTER SC       | 86    | COLUMBIA, S. C. DMA       | 20,605             | 191,043             | 01 |
| 320  | GREENVILLE SC   | 35    | GREENVILLE-SPARTANBURG-AS | 143,868            |                     | 01 |
| 704  | SPARTANBURG SC  | 35    | GREENVILLE-SPARTANBURG-AS | 68,882             | 212,750             | 01 |
| 175  | CHATTANOOGA TN  | 83    | CHATTANOOGA DMA           | 114,735            | 114,735             | 01 |
| 177  | CLARKSVILLE TN  | 32    | NASHVILLE DMA             | 22,798             |                     | 01 |
| 188  | COLUMBIA TN     | 32    | NASHVILLE DMA             | 13,776             |                     | 01 |
| 193  | COOKEVILLE TN   | 32    | NASHVILLE DMA             | 12,833             |                     | 01 |
| 449  | MURFREESBORO TN | 32    | NASHVILLE DMA             | 18,868             | 68,275              | 01 |
| 357  | JOHNSON CITY TN | 89    | TRI-CITIES, TENN-VA. DMA  | 35,241             |                     | 01 |
| 362  | KINGSPORT TN    | 89    | TRI-CITIES, TENN-VA. DMA  | 48,604             | 83,845              | 01 |
| 350  | KNOXVILLE TN    | 62    | KNOXVILLE DMA             | 184,432            |                     |    |
| 444  | MORRISTOWN TN   | 62    | KNOXVILLE DMA             | 24,928             | 209,360             |    |
| 417  | MEMPHIS TN      | 42    | MEMPHIS DMA               | 284,304            | 284,304             | 01 |

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| CODE | MARKET UNITS      | DMA # | DMA NAME                   | MARKET CIRCULATION | CLUSTER CIRCULATION |    |
|------|-------------------|-------|----------------------------|--------------------|---------------------|----|
| 097  | BENTONVILLE AR    | 119   | FORT SMITH DMA             | 9,203              |                     |    |
| 281  | FAYETTEVILLE AR   | 119   | FORT SMITH DMA             | 13,960             | 23,163              |    |
| 383  | JONESBORO AR      | 174   | JONESBORO DMA              | 29,873             | 29,873              |    |
| 381  | LITTLE ROCK AR    | 57    | LITTLE ROCK-PINE BLUFF DM  | 299,172            |                     | 01 |
| 515  | PINE BLUFF AR     | 57    | LITTLE ROCK-PINE BLUFF DM  | 21,612             | 320,784             | 01 |
| 516  | PITTSBURG KS      | 147   | JOPLIN-PITTSBURG DMA       | 11,850             |                     |    |
| 760  | TOPEKA KS         | 139   | TOPEKA DMA                 | 73,723             | 85,575              |    |
| 805  | WICHITA KS        | 61    | WICHITA-UTCHNSN. ENSIGN, G | 190,730            | 190,730             |    |
| 080  | BATON ROUGE LA    | 96    | BATON ROUGE DMA            | 139,052            | 139,052             | 01 |
| 343  | HOUMA LA          | 40    | NEW ORLEANS-DMA            | 21,487             | 21,487              | 01 |
| 373  | LAFAYETTE LA      | 118   | LAFAYETTE, LA. DMA         | 44,513             |                     |    |
| 374  | LAKE CHARLES LA   | 176   | LAKE CHARLES DMA           | 41,921             | 86,434              |    |
| 466  | NEW ORLEANS LA    | 40    | NEW ORLEANS-DMA            | 323,538            | 323,538             | 01 |
| 102  | BILOXI MS         | 160   | BILOXI-GULFPORT DMA        | 54,691             |                     |    |
| 191  | COLUMBUS MS       | 131   | COLUMBUS-TUPELO-WEST POIN  | 15,400             |                     |    |
| 321  | GREENWOOD MS      | 173   | GREENWOOD-GREENVILLE, MS   | 9,099              |                     |    |
| 432  | MERIDIAN MS       | 180   | MERIDIAN DMA               | 22,736             |                     |    |
| 502  | PASCAGOULA MS     | 160   | BILOXI-GULFPORT DMA        | 23,062             | 124,988             |    |
| 419  | MCCOMB MS         | 87    | JACKSON, MISS. DMA         | 12,511             |                     |    |
| 777  | VICKSBURG MS      | 87    | JACKSON, MISS. DMA         | 14,876             | 27,387              |    |
| 133  | CAPE GIRARDEAU MO | 73    | PADUCAH-CAPE GIRARDEAU-RA  | 19,783             | 19,783              | 01 |
| 356  | JEFFERSON CITY MO | 152   | COLUMBIA-JEFFERSON CITY,   | 23,910             |                     |    |
| 359  | JOPLIN MO         | 147   | JOPLIN-PITTSBURG DMA       | 45,377             |                     |    |
| 580  | ST JOSEPH MO      | 183   | ST. JOSEPH MO DMA          | 47,873             | 117,160             |    |
| 351  | KANSAS CITY MO    | 30    | KANSAS CITY DMA            | 434,347            | 434,347             |    |
| 585  | ST LOUIS MO       | 19    | ST. LOUIS DMA              | 563,462            | 563,462             | 01 |
| 607  | SEDALIA MO        | 30    | KANSAS CITY DMA            | 14,435             | 14,435              |    |
| 075  | BARTLESVILLE OK   | 60    | TULSA DMA                  | 15,155             | 15,155              | 01 |
| 482  | OKLAHOMA CITY OK  | 45    | OKLAHOMA CITY DMA          | 326,329            | 326,329             | 01 |
| 038  | AMARILLO TX       | 128   | AMARILLO DMA               | 76,526             |                     |    |
| 101  | BIG SPRING TX     | 154   | ODESSA-MIDLAND DMA         | 8,882              |                     |    |
| 400  | LUBBOCK TX        | 150   | LUBBOCK DMA                | 78,406             |                     |    |
| 481  | ODESSA TX         | 154   | ODESSA-MIDLAND DMA         | 33,930             |                     |    |
| 618  | SAN ANGELO TX     | 190   | SAN ANGELO DMA             | 39,654             |                     |    |
| 806  | WICHITA FALLS TX  | 140   | WICHITA FALLS-LAWTON DMA   | 48,137             | 285,535             |    |
| 062  | AUSTIN TX         | 66    | AUSTIN DMA                 | 235,871            | 235,871             | 01 |
| 090  | BEAUMONT TX       | 135   | BEAUMONT-PORT ARTHUR DMA   | 83,598             |                     |    |
| 488  | ORANGE TX         | 135   | BEAUMONT-PORT ARTHUR DMA   | 13,790             |                     |    |
| 521  | PORT ARTHUR TX    | 135   | BEAUMONT-PORT ARTHUR DMA   | 24,000             | 121,348             |    |
| 194  | CORPUS CHRISTI TX | 130   | CORPUS CHRISTI DMA         | 97,957             | 97,957              |    |
| 205  | DALLAS TX         | 8     | DALLAS-FORT WORTH DMA      | 841,576            | 841,576             | 01 |
| 226  | DEL RIO TX        | 39    | SAN ANTONIO DMA            | 6,914              |                     | 01 |
| 387  | KERRVILLE TX      | 39    | SAN ANTONIO DMA            | 11,172             | 18,086              | 01 |
| 300  | FORT WORTH TX     | 8     | DALLAS-FORT WORTH DMA      | 350,218            | 350,218             | 01 |

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|------|----------------|-------|--------------------------|--------------------|---------------------|----|
| 328  | HARLINGEN TX   | 115   | HARLINGEN-WESLACO-BROWNV | 35,019             |                     | 01 |
| 361  | KILGORE TX     | 122   | TYLER DMA                | 3,500              |                     | 01 |
| 403  | LUFKIN TX      | 122   | TYLER DMA                | 16,809             |                     | 01 |
| 418  | MC ALLEN TX    | 115   | HARLINGEN-WESLACO-BROWNV | 51,468             | 108,796             | 01 |
| 344  | HOUSTON TX     | 10    | HOUSTON DMA              | 605,343            | 605,343             | 01 |
| 409  | MARSHALL TX    | 67    | SHREVEPORT DMA           | 10,476             | 10,476              |    |
| 622  | SAN ANTONIO TX | 39    | SAN ANTONIO DMA          | 406,927            | 406,927             | 01 |
| 686  | SHERMAN TX     | 8     | DALLAS-FORT WORTH DMA    | 21,215             | 21,215              | 01 |
| 781  | WACO TX        | 97    | WACO-TEMPLE DMA          | 60,403             |                     | 01 |

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